

Levi Strauss Analysis of the enterprise and its iconic product



by Noemi Orefice 3AI - Economia Politica - CLIL

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Ferrero Analysis of the enterprise and its iconic product Nutella

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«Le buone idee conquistano il mondo»

Soave Lorenzo 3AI Istituto Manzoni

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Ferrero Analysis of the enterprise and its iconic product Ferrero Rocher



The slide features a green background with a yellow gradient at the bottom. At the top center is the Ferrero logo, consisting of the word "FERRERO" in black capital letters on a red rectangular background. Below the logo, on the left, is a group photograph of the Ferrero company staff. On the right is a large Ferrero Rocher chocolate, which is a round hazelnut shell with a gold ribbon and a label that reads "GRAND FERRERO ROCHER". At the bottom left, the text "Francesco Lorenzini 3*AI I.T.E. A. Manzoni Suzzara" is displayed. A small black circle with the number "1" is located at the bottom right corner.

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